

# **Institute of Foresters of Australia: Strategic Plan 2008-11**

- 1. To advance and protect the cause of forestry**
  - 1.1 Publish and make educational, marketing and other materials available to those engaged in forestry**
  - 1.2 Promote the Institute's and its members participation in forestry and related matters on carbon and water**
    - 1.2.1 Corporately lobby governments on issues of concern of members
    - 1.2.2 Respond to requests for submissions on forestry issues
    - 1.2.3 Provide material to members for promoting the forestry profession
    - 1.2.4 Encourage members to represent the Institute at local levels
    - 1.2.5 Provide training in media, representation and public speaking
    - 1.2.6 Provide Institute fora for member discussion on forestry matters via *The Forester*, email listings, Division/Branch activities, workshops, conferences and seminars
    - 1.2.7 Provide financial assistance to members invited to represent the Institute
  - 1.3 Provide information on forestry including a comprehensive set of forest policies**
    - 1.3.1 Publicise the IFA policies
    - 1.3.2 Develop new policies and regularly review existing policies
    - 1.3.3 Generate appropriate mechanisms for external communications
- 2. To maintain a high standard of qualification and professional standards and ethical practice among those engaged in forestry**
  - 2.1 Promote high standards of tertiary education in forestry and related natural resource management in Australia**
    - 2.1.1 Monitor and respond to Australian forestry education programs
  - 2.2 Promote careers and tertiary education in forestry**
    - 2.2.1 Promote enrolment in tertiary forestry education programs
    - 2.2.2 Maintain a forestry career kit
    - 2.2.3 Encourage members to participate in career marketing
    - 2.2.4 Support grants for post graduate research and travel
    - 2.2.5 Develop and implement an IFA Scholarship Scheme
  - 2.3 Promote high standards and recognise achievement in Australia's forestry professionals including managing the Registered Professional Forester scheme**
    - 2.3.1 Support the RPF Registration Committee
    - 2.3.2 Monitor RPF audit results and membership feedback on the RPF
    - 2.3.3 Promote and periodically review the Institute's Code of Ethics
    - 2.3.4 Provide a biennial conference for forestry professionals
    - 2.3.5 Facilitate continuing professional development of members including cooperation with like-minded organisations
    - 2.3.6 Provide a range of Institute awards
    - 2.3.7 Promote members for public awards
    - 2.3.8 Monitor professional membership, education and employment data of forestry professionals

- 3. To promote social networking between persons engaged in forestry**
  - 3.1 Encourage interaction among members and others engaged in forestry and natural resource management**
    - 3.1.1 Encourage and support Division activities
    - 3.1.2 Maintain and promote member communication services
    - 3.1.3 Encourage student and younger members participation in Institute activities
    - 3.1.4 Encourage members to recruit new members
    - 3.1.5 Provide a membership kit
  - 3.2 Strengthen links with like-minded organisations**
    - 3.2.1 Establish personal contact with executives of other organisations
    - 3.2.2 Support Divisional activities with like-minded organisations
    - 3.2.3 Hold a joint conference with the New Zealand Institute of Forestry
    - 3.2.4 Maintain a relationship with the New Zealand Institute of Forestry
- 4. To promote the Institute to members and forestry organisations inside Australia and in overseas countries**
  - 4.1 Promote the Institute as a national advocate for professional forestry expertise**
    - 4.1.1 Actively represent the Institute in national and international fora
    - 4.1.2 Promote the Registered Professional Forester Scheme
  - 4.2 Promote Institute participation in international forestry and natural resource management**
    - 4.2.1 Designate a Board member responsible for facilitating Institute involvement in international affairs
    - 4.2.2 Develop international visitor and exchange opportunities
    - 4.2.3 Support Australia's participation in the International Forestry Students Association (IFSA)
    - 4.2.4 Explore opportunities to help developing countries in the Asia-Pacific Region
  - 4.3 Promote a recognisable Institute identity**
    - 4.3.1 Provide "badging" and merchandise for members
    - 4.3.2 Manage a publicly accessible web page
    - 4.3.3 Promote the Institute's logo and RPF trademark
    - 4.3.4 Maintain a National Office

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