

ADVERTISING IN *THE FORESTER* 2019/2020



ADVERTISING RATES (EX GST)

Single issue

Full A4 page	\$750
½ page landscape	\$500
¼ page landscape	\$250

6 issues

Full A4 page	\$600 per issue
½ page landscape	\$400 per issue
¼ page landscape	\$200 per issue

BOOKINGS AND PAYMENT

Booking and payment is required at least 30 days before publication.

MATERIAL DEADLINE

Artwork is due 15 days before the publication date.

SUPPLYING MATERIAL

Ads accepted in PDF format. Email your PDF to ceo@forestry.org.au

FURTHER INFORMATION

Jacquie Martin

03 9695 8940

0418 111 626

ceo@forestry.org.au

The Forester is a bi-monthly electronic magazine published by The Institute of Foresters of Australia and distributed to more than 1200 professional foresters and forest growers, across Australia.

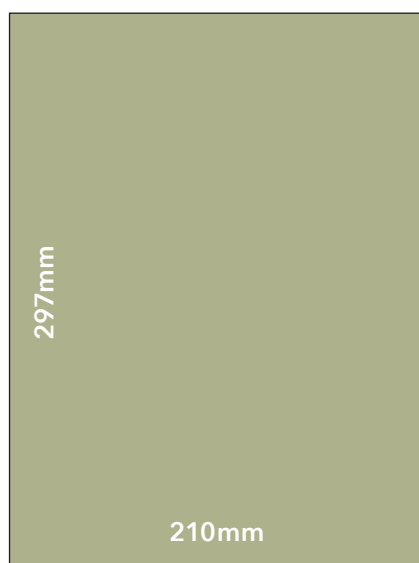
Edition	Booking deadline	Material deadline	Publishing date
February	26 January	8 February	26 February
April	30 March	12 April	30 April
June	25 May	7 June	28 June
August	26 July	9 August	27 August
October	26 September	11 October	29 October
Christmas	16 November	29 November	17 December

ADVERTISING SPECIFICATIONS

Full page ad

Width: 210mm

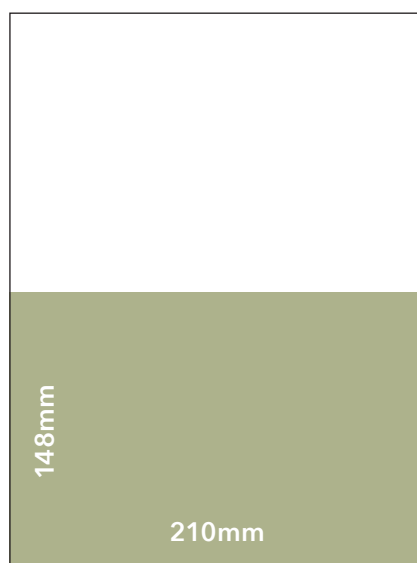
Height: 297mm



Half page ad

Width: 210mm

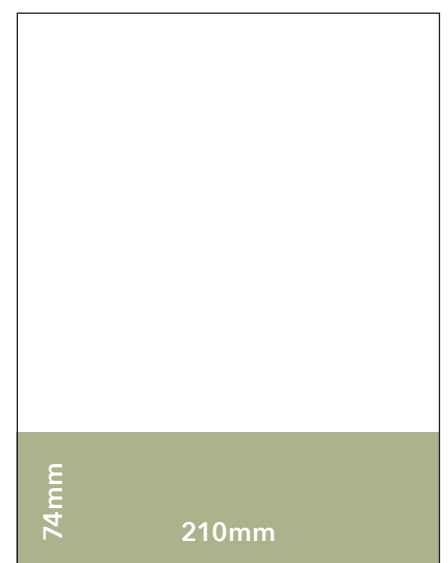
Height: 148mm



Quarter page ad

Width: 210mm

Height: 74mm



THE INSTITUTE OF FORESTERS OF AUSTRALIA

Incorporating Australian Forest Grower News Bulletin

