

# Forestry Australia's 2024 Fire Summit

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## SPONSORSHIP PROSPECTUS

26 & 27 June 2024

Melbourne Connect, The University of Melbourne



**Forestry**  
AUSTRALIA

## INVITATION TO SPONSOR

Forestry Australia is the professional association of 1,200 plus forest scientists, fire managers, farm foresters and forestry professionals. Our growing organisation is providing new opportunities for all involved in forest, fire and land management.

Forestry Australia's Forest Fire Management Committee have developed a topical and broad program to explore prescribed burning including cultural, practical and research perspectives. The program provides organisations and governments the opportunity to demonstrate their leadership on this issue as well as providing many brand placement opportunities.

The Summit builds on the enormous work undertaken by the Forest Fire Management Committee, it also builds on recent successes of Forestry Australia's 2023 ANZIF Conference (which attracted over 475 delegates) and the 2022 Symposium (which attracted over 300 delegates) held in Albury, NSW.

Please consider the opportunity to be part of this new and exciting event. Your support as a leader in the sector is valued, and is indeed a critical foundation to building a professional community that is contemporary, well informed and collaborative.

The 2024 Fire Summit presents your organisation with a perfect opportunity to connect with key decision makers, influencers and leaders in the sector and demonstrate your leadership.

We look forward to hearing from you.

Gary Morgan AM ASFM  
Chair, Forest Fire Management Committee

## CONTACT

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## ABOUT THE FIRE SUMMIT

Forestry Australia's 2024 Fire Summit will be held in person at The University of Melbourne on Wednesday 26 and Thursday 27 June 2024.

The theme of the Summit is **Prescribed fire: Exploring science, culture and practice**. Australia is one of the world's most wildfire prone countries on earth, with wildfires severely impacting our environment, communities and economy. This is exacerbated by climate change and social change. What is working, what isn't, and what do we need to do differently?

Managers of public and private land are seeking responsible and effective fire management strategies of which prescribed fire and cultural burning practices can play an essential component. This summit will review and discuss cultural fire practices, evidence from recent wildfires, fire science, lived experience and current prescribed fire practices. The summit will also look to the future and consider more effective use of prescribed fire, health impacts of fire and smoke and how Aboriginal and Torres Strait Islanders and forest scientists can encourage two-way capacity building to support healthy and resilient forests.

The Fire Summit is a two-day gathering that will feature a range of speakers and panellists who are experts, practitioners, researchers and thought leaders in their field. Some of the key themes that will be featured at the Summit include:

- Cultural fire practices and Aboriginal forest management
- Assessing the effectiveness of prescribed fire in reducing the spread and severity of unplanned fires
- Achieving land management goals using prescribed fire
- Panel: Prescribed fire research – encouraging effective practice, what are critical gaps and how can these be filled?
- Fire communication
- Fire management, health & risk

The Summit will also feature a social function, to facilitate networking and collaboration in an informal and relaxed environment.



## ABOUT FORESTRY AUSTRALIA

Forestry Australia is an independent professional association of more than 1,200 forest scientists, managers and growers who work in and care for native forests, plantations and provision of environmental services. Its members are committed to the principles of sustainable forest management and applying these principles to generate environmental, social and economic outcomes in all types of forests and land tenures.

*Scientists, professionals and growers who manage, study and care for our forests*

## WHY SPONSOR

Forestry Australia's 2024 Fire Summit provides you the perfect platform to increase brand awareness with your organisation's products and/or services and a great opportunity to connect with key forest fire professionals and decision makers.

1

### Brand Awareness

Promote your organisation to an engaged and qualified audience.

4

### Raise Profile

Raise your profile in the forest sector and add value to your brand.

2

### Connect

Develop business connections and strengthen relationships through face to face engagement.

5

### Update

Inform and update delegates on new initiatives and developments within your organisation.

3

### Education

Have access to the Fire Summit sessions and presentations.

6

### Alignment

Align your brand with the leading association for forest scientists, professionals and growers.

## SPONSORSHIP OPPORTUNITIES

Major Sponsor	\$7,500
Supporting Sponsor	\$3,500
Dinner Sponsor	\$5,000

*Sponsorship packages exclude GST.*



# SPONSORSHIP OPPORTUNITIES

**MAJOR SPONSOR: \$7,500**

**3 OPPORTUNITIES**

## Sponsorship Benefits:

- Recognition as a Major Sponsor of the Forestry Australia 2024 Fire Summit
- Opportunity to supply a 60-second promotional video to be played prior to the commencement of official proceedings and between breaks
- Complimentary registration for two (2) organisation representatives, including attendance at Summit Dinner (valued up to \$1,590)
- Logo acknowledgement as the Major Sponsor on the website, Fire Summit Handbook, Fire Summit communication and welcome PowerPoint slide
- Opportunity to provide a branded banner for display on the stage for the duration of the Summit
- One (1) full page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Opportunity to provide marketing materials, i.e. an A4 handout or promotional item to each delegate
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation





## SPONSORSHIP OPPORTUNITIES

### SUPPORTING SPONSOR: \$3,500

#### Sponsorship Benefits:

- Recognition as a Supporting Sponsor of the Forestry Australia 2024 Fire Summit
- Complimentary registration for one (1) organisation representative, including attendance at Summit Dinner (valued up to \$795)
- Logo acknowledgement as a Supporting Sponsor on the website, Fire Summit Handbook, Fire Summit communication and holding PowerPoint slides
- Half page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation





## SPONSORSHIP OPPORTUNITIES

### SUMMIT DINNER SPONSOR: \$5,000

#### Sponsorship Benefits:

- Recognition as a Fire Summit Dinner Sponsor of the Forestry Australia 2024 Fire Summit
- Opportunity for a 5-minute speech to delegates at the dinner
- Complimentary registration for one (1) organisation representative, including attendance at Summit Dinner (valued up to \$795)
- Two (2) additional complimentary tickets to the Fire Summit Dinner
- Logo acknowledgement as the Fire Summit Dinner Sponsor on the website, Fire Summit Handbook, Fire Summit communication and holding PowerPoint slides
- Opportunity to provide two (2) branded banners for display at the Fire Summit Dinner
- Half page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation



# ACCEPTANCE FORM & DETAILS

## Organisation Details

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Postal Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship package

I would like to invest in the following package:

Package \_\_\_\_\_ Value \$ (excluding GST) \_\_\_\_\_

I confirm that I have read and agree to the Terms & Conditions, as set out on page 10.

## Payment

Please send me a tax invoice

Alternatively, please charge my

VISA

MasterCard

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_ CCV \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**To book your selected sponsorship package, please complete this page and return to:**

Beth Martin | [hello@forestry.org.au](mailto:hello@forestry.org.au)



# BOOKING TERMS & CONDITIONS

## GST

All monetary amounts are in Australian dollars and are exclusive of Goods and Services Tax (GST)

## Confirmation & Payment

Sponsorships will be allocated in the order that a signed booking form has been received. Once a signed booking form and payment has been received the sponsorship will be confirmed via email. Payment can be made via credit card or by requesting a tax invoice.

## Cancellation by Sponsor

All cancellations must be received in writing. By signing the booking form, the organisation agrees that Forestry Australia will retain 10% of the contract price in the case of a sponsorship cancellation that is received on or before 90 days prior to the Summit. Cancellations received between 90 - 30 days will incur a 50% cancellation fee. No refunds will be provided for cancellations received within 30 days of the Summit.

## Privacy

Forestry Australia will not supply member email, telephone or postal details to sponsors. A PDF delegate list will be provided that includes name, organisation, suburb and state.

## Use of funds & compliance

Forestry Australia agrees to use all of the funds provided to support the organisation in its mission.

## Public & Liability Insurance

Public and Liability insurance to a minimum of AUD\$10 million must be carried by each sponsor. A copy of the certificate of insurance currency may be requested by Forestry Australia's National Office.

## Liability & Indemnity

Forestry Australia shall not be liable in any manner for any loss or damage whatsoever to any files, artwork or other materials of the booker which may be deposited with Forestry Australia for the purpose of fulfilling the entitlements, and such materials shall, at all times, and in respect of all things, remain at the risk of the sponsor.

The booker hereby indemnifies and agrees to hold indemnified Forestry Australia, its servants and agents each of them against all liability, claims or proceedings whatsoever which may arise from the sponsorship and publication of any material pursuant to the order, and in particular, but without limiting the generality of the foregoing, indemnify and hold indemnified each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or description, invasion of privacy or for any action under or for any breach of any provision of any state or territory fair trading legislation or the Trade Practices Act, 1974.

## Subletting of Package

No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Forestry Australia National Office. Shared sponsorship packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.

## Unsold Sponsorship Packages

Forestry Australia reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors.