

Forestry Australia's 2025 Forest Carbon Summit

SPONSORSHIP PROSPECTUS

Thursday 10 & Friday 11 April
National Press Club, Canberra



Forestry
AUSTRALIA

INVITATION TO SPONSOR

Forestry Australia is the professional association of 1,100 plus forest scientists, carbon managers, farm foresters and forestry professionals. Our growing organisation is providing new opportunities for all involved in forest carbon and land management.

The Forest Carbon Summit Program Committee has developed a topical and broad program that targets forest carbon practitioners, forest managers and a diverse range of stakeholders, seeking improved understanding in opportunities, demand and participation in forest carbon markets.

The Summit builds on Forestry Australia's reputation for high quality, high outcome events, and follows the recent successes of our 2024 Symposium, 2024 Fire Summit, and 2023 ANZIF Conference, which attracted over 475 delegates.

Please consider the opportunity to be part of this new and exciting event. Your support as a leader in the sector is valued, and is indeed a critical foundation to building a professional community that is contemporary, well informed and collaborative.

The 2025 Forest Carbon Summit presents your organisation with a perfect opportunity to connect with key decision makers, influencers and leaders in the sector and demonstrate your leadership.

We look forward to hearing from you.

Jacquie Martin
CEO, Forestry Australia

CONTACT

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ABOUT THE FOREST CARBON SUMMIT

Forestry Australia's 2025 Forest Carbon Summit will be held in person at the National Press Club, Canberra, on Thursday 10 and Friday 11 April 2025.

The Forest Carbon Summit is a two-day gathering, featuring a broad range of speakers and panellists who are experts, practitioners, researchers and thought leaders in their fields.

Session topics will include:

- The intersection of forest carbon and natural capital markets
- Complexities in existing and emerging forest carbon accounting methods
- Opportunities in off-market carbon accounting
- Forest carbon and investment
- Ethics and risk
- Local and international best practice
- Agroforestry, agriculture & environmental plantings
- Future legislation and reporting requirements
- Plantation project development and the role of the RFP (breakout session)
- Carbon 101 (breakout session)

Our Program Committee includes:

- Liam Costello (Chair)
- Geoff Roberts (Mullion Group)
- Sara Gipton (PF Olsen)
- Andrew Morgan (SFMES)
- Damien O'Reilly (Indufor)
- Gavin Livingston (Climate Friendly)

The Summit will also feature a social function, to facilitate networking and collaboration in an informal and relaxed environment.



ABOUT FORESTRY AUSTRALIA

Forestry Australia is an independent, not-for-profit, professional association of approximately 1,100 forest scientists, managers and growers who work in native forests, plantations, the carbon market and provision of environmental services. Its members are committed to the principles of sustainable forest management and applying these principles to generate environmental, social, cultural and economic outcomes in all types of forests and land tenures.

*Scientists, professionals and growers who manage, study
and care for our forests*

WHY SPONSOR

Forestry Australia's 2025 Forest Carbon Summit provides you the perfect platform to increase brand awareness with your organisation's products and/or services and a great opportunity to connect with key professionals and decision makers.

- 1

Brand Awareness
Promote your organisation to an engaged and qualified audience.
- 2

Connect
Develop business connections and strengthen relationships through face to face engagement.
- 3

Education
Have access to the Forest Carbon Summit sessions and presentations.
- 4

Raise Profile
Raise your profile in the forest sector and add value to your brand.
- 5

Update
Inform and update delegates on new initiatives and developments within your organisation.
- 6

Alignment
Align your brand with the leading association for forest scientists, professionals and growers.

SPONSORSHIP OPPORTUNITIES

Major Sponsor	\$8,800
Supporting Sponsor	\$4,400
Dinner Sponsor	\$5,000

Sponsorship packages exclude GST.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: \$8,800

5 OPPORTUNITIES

Sponsorship Benefits:

- Recognition as a Major Sponsor of the Forestry Australia 2025 Forest Carbon Summit
- Opportunity to supply a 60-second promotional video to be played prior to the commencement of official proceedings and between breaks
- Opportunity to provide a five (5) minute address to delegates at the Summit
- Complimentary registration for two (2) organisation representatives, including attendance at Summit Dinner (valued up to \$1,690)
- Logo acknowledgement as the Major Sponsor on the website, Forest Carbon Summit Handbook, Forest Carbon Summit communication and welcome PowerPoint slide
- Opportunity to provide a branded banner for display on the stage for the duration of the Summit
- One (1) full page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Copy of Delegate List, supplied in accordance with Australian Privacy and Anti-Spam Legislation



SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR: \$4,400

Sponsorship Benefits:

- Recognition as a Supporting Sponsor of the Forestry Australia 2025 Forest Carbon Summit
- Complimentary registration for one (1) organisation representative, including attendance at Summit Dinner (valued up to \$845)
- Logo acknowledgement as a Supporting Sponsor on the website, Forest Carbon Summit Handbook, Forest Carbon Summit communication and holding PowerPoint slides
- Half page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Copy of Delegate List, supplied in accordance with Australian Privacy and Anti-Spam Legislation

HANDBOOK ADVERTISING

Full page (Full colour. Finished artwork supplied by Sponsor)	\$900
Half page (Full colour. Finished artwork supplied by Sponsor)	\$600



SPONSORSHIP OPPORTUNITIES

SUMMIT DINNER SPONSOR: \$5,000

Sponsorship Benefits:

- Recognition as a Forest Carbon Summit Dinner Sponsor of the Forestry Australia 2025 Forest Carbon Summit
- Opportunity for a 5-minute speech to delegates at the Dinner
- Complimentary registration for one (1) organisation representative, including attendance at Summit Dinner (valued up to \$845)
- Two (2) additional complimentary tickets to the Forest Carbon Summit Dinner
- Logo acknowledgement as the Forest Carbon Summit Dinner Sponsor on the website, Forest Carbon Summit Handbook, Forest Carbon Summit communication and holding PowerPoint slides
- Opportunity to provide two (2) branded banners for display at the Forest Carbon Summit Dinner
- Half page advertisement in the Summit Handbook (finished artwork to be provided by Sponsor)
- Copy of Delegate List, supplied in accordance with Australian Privacy and Anti-Spam Legislation



ACCEPTANCE FORM & DETAILS

Organisation Details

Company Name _____

Contact Person _____

Postal Address _____

Phone _____ Email _____

Sponsorship package

I would like to invest in the following package:

Package _____ Value \$ (excluding GST) _____

☐

I confirm that I have read and agree to the Terms & Conditions, as set out on page 10.

Payment

☐

Please send me a tax invoice

☐

Alternatively, please charge my

VISA

☐

MasterCard

☐

Cardholder's Name _____

Card Number _____

Expiry Date _____ CCV _____

Cardholder Signature _____

To book your selected sponsorship package, please complete this page and return to:

Beth Martin | hello@forestry.org.au

BOOKING TERMS & CONDITIONS

GST

All monetary amounts are in Australian dollars and are exclusive of Goods and Services Tax (GST)

Confirmation & Payment

Sponsorships will be allocated in the order that a signed booking form has been received. Once a signed booking form and payment has been received the sponsorship will be confirmed via email. Payment can be made via credit card or by requesting a tax invoice.

Cancellation by Sponsor

All cancellations must be received in writing. By signing the booking form, the organisation agrees that Forestry Australia will retain 10% of the contract price in the case of a sponsorship cancellation that is received on or before 90 days prior to the Summit. Cancellations received between 90 - 30 days will incur a 50% cancellation fee. No refunds will be provided for cancellations received within 30 days of the Summit.

Privacy

Forestry Australia will not supply member email, telephone or postal details to sponsors. A PDF Delegate List will be provided that includes name, organisation, suburb and state.

Use of funds & compliance

Forestry Australia agrees to use all of the funds provided to support the organisation in its mission.

Public & Liability Insurance

Public and Liability insurance to a minimum of AUD\$10 million must be carried by each sponsor. A copy of the certificate of insurance currency may be requested by Forestry Australia's National Office.

Liability & Indemnity

Forestry Australia shall not be liable in any manner for any loss or damage whatsoever to any files, artwork or other materials of the booker which may be deposited with Forestry Australia for the purpose of fulfilling the entitlements, and such materials shall, at all times, and in respect of all things, remain at the risk of the sponsor.

The booker hereby indemnifies and agrees to hold indemnified Forestry Australia, its servants and agents each of them against all liability, claims or proceedings whatsoever which may arise from the sponsorship and publication of any material pursuant to the order, and in particular, but without limiting the generality of the foregoing, indemnify and hold indemnified each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or description, invasion of privacy or for any action under or for any breach of any provision of any state or territory fair trading legislation or the Trade Practices Act, 1974.

Subletting of Package

No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Forestry Australia National Office. Shared sponsorship packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.

Unsold Sponsorship Packages

Forestry Australia reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors.