

Learnings and best practice in forest carbon projects.

Global carbon market responses to questions of integrity.

Carly Green



Transformation



Responding to Market Failure Risk



No Actual Climate Benefit



False Sense of Progress



Greenwashing Risk



Market Integrity Undermined



Policy and Regulatory Risks



Harm to Legitimate Projects

Methodology Updates in Action



Robust Quantification

- Strengthening of model verification requirements and demonstration of time series consistency



Additionality

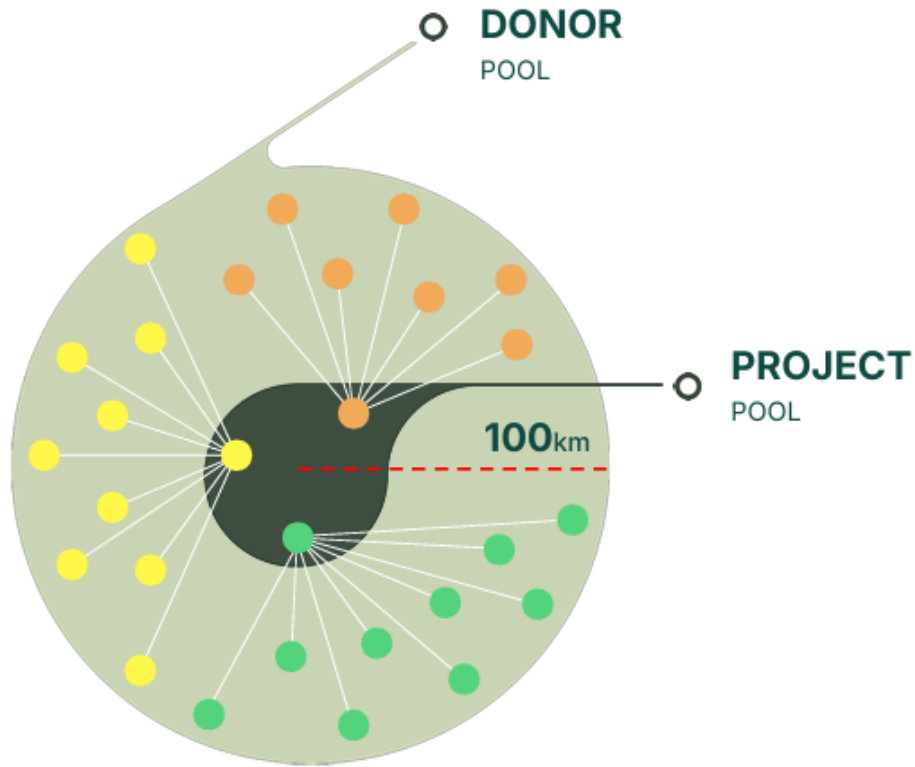
- Dynamic Performance Benchmark requires continuous evidence of impact



Transparency

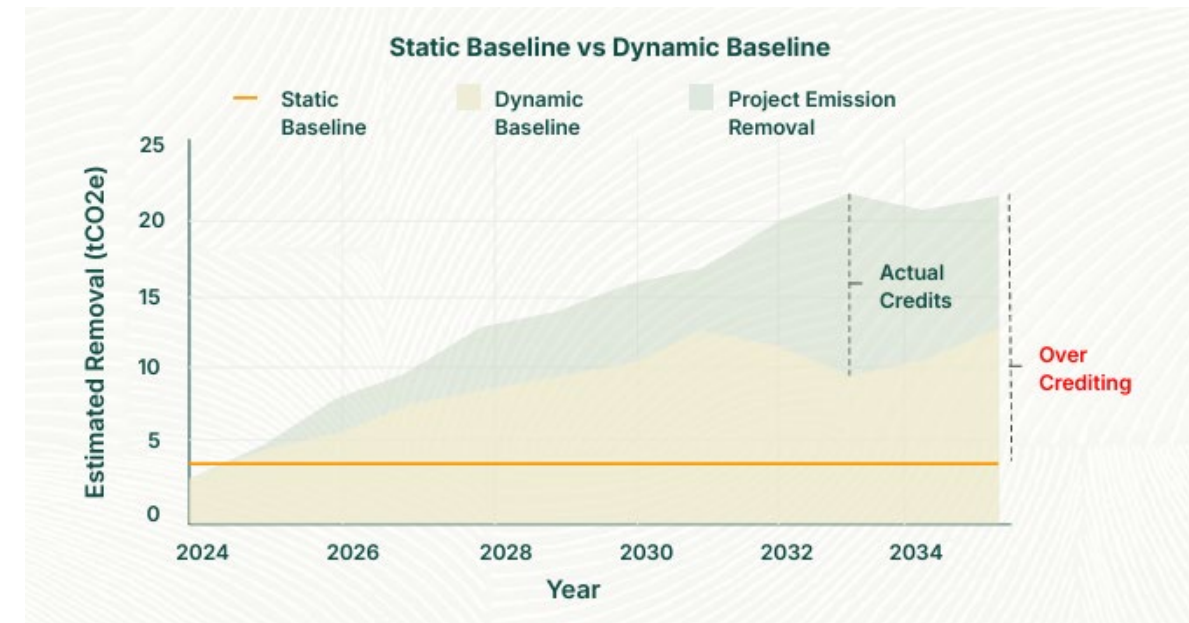
- Open data builds trust and confidence

Dynamic Performance Benchmark



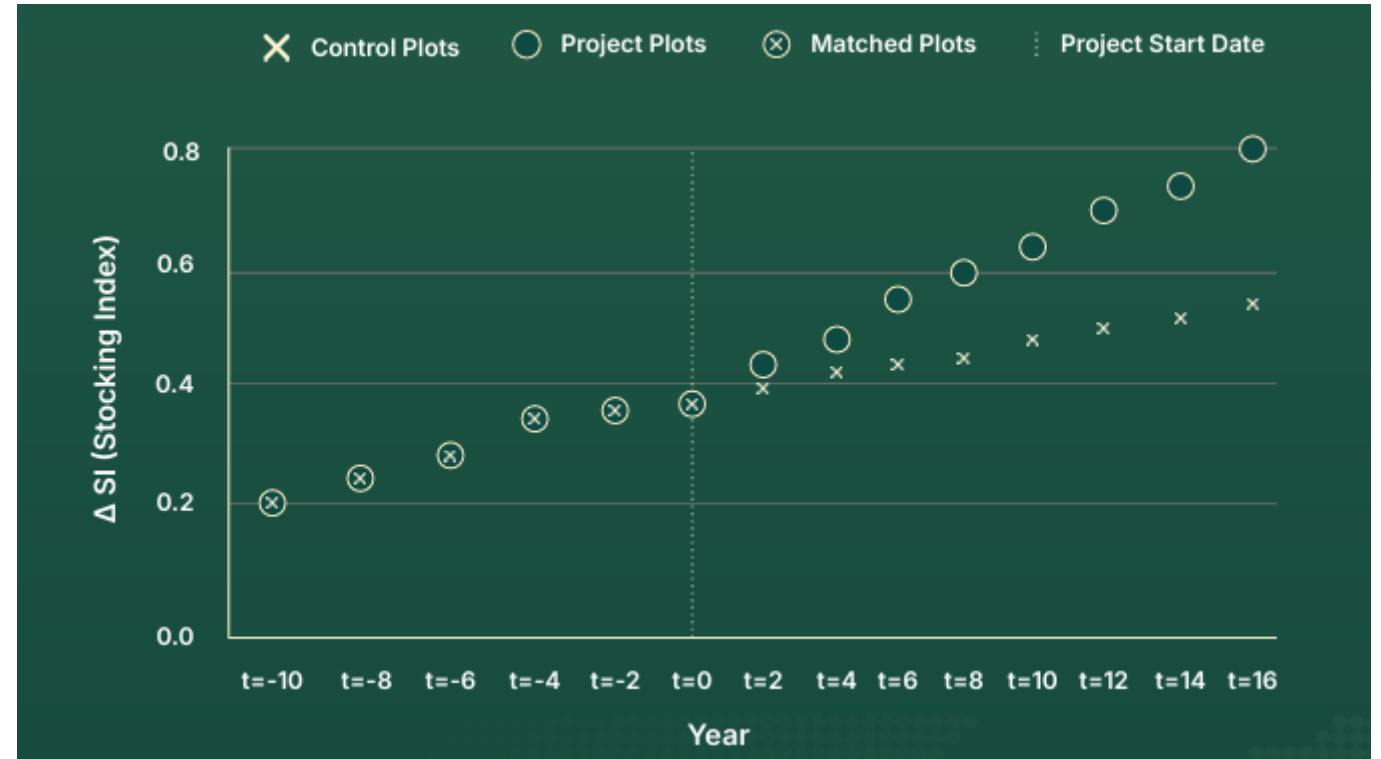
Indicative Stocking Index	Historical Trend Name	Vegetation Signal
Orange dot	Intensive Agriculture	→
Yellow dot	Fallow Agriculture Cycle	~
Green dot	Natural Regeneration	↗

Source: [Verra Webinar on Methodology Overview: VM0047 Afforestation, Reforestation and Revegetation, 2023](#)



Continual Assessment of Additionality

- A moving target that shows how much carbon your trees would have stored naturally, even without your project.
- **Benefits:**
 - Stronger evidence of impact
 - High-integrity projects favoured
 - Actual climate impact (beyond business as usual)
 - Reduces greenwashing risk for buyers



Reference: Verra VM0047; www.fairatmos.com



Thank You

Environmental Accounting Services

+64 3 242 8100

info@enviroaccounts.com

www.enviroaccounts.com



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