2027 Sponsorship & Media Kit

Opening the door to Forestry Australia and our members



Forestry AUSTRALIA

forestry.org.au



ABOUT FORESTRY AUSTRALIA

Forestry Australia: For everyone who manages, studies and cares for forests.

Forestry Australia is the national professional association for more than 1,150 forest scientists, professionals, growers and land managers who study, manage and care for Australia's forests.

As a not-for-profit member-based association, we bring together expertise from across forest science, conservation, research, government, industry, native forests, plantations and farm forestry. We champion evidence-based forest management, advance professional knowledge and support the environmental, economic, cultural and social values of Australia's forests.

Through conferences, symposia, professional development, scientific publications and policy engagement, we foster collaboration, share knowledge and promote excellence across the profession.

A growing and engaged professional community

Forestry Australia has built strong momentum and a reputation for delivering high-quality, relevant events and professional initiatives. High levels of member satisfaction, strong retention and growing engagement reflect the value of our professional community and the trust placed in the Association.

Our established national reach and ability to bring together diverse perspectives provide sponsors with valuable opportunities to build relationships, strengthen their profile and engage with key decision-makers and emerging leaders.

Our community at a glance

- 1,150+ members – Representing forestry professionals, scientists, growers and land managers across Australia.
- 2,200+ additional sector contacts – Extending our reach to a highly targeted national audience.
- 85%+ member retention – Reflecting a loyal and engaged membership.
- 98% positive delegate satisfaction at our 2026 Symposium, demonstrating the quality of our events.

Who you'll connect with

Professional foresters · Forest scientists and researchers · Farm foresters and growers · Conservation and environmental specialists · Government and policy professionals · Consultants · Industry leaders · Students and emerging professionals

Partnering with Forestry Australia offers more than brand exposure. It's an opportunity to connect with a respected professional community and contribute to the future of Australia's forests.



WHY PARTNER WITH FORESTRY AUSTRALIA?

Partnering with Forestry Australia provides an opportunity to connect your organisation with a highly engaged and targeted audience of forestry professionals, businesses, researchers and decision-makers across Australia.

Through sponsorship and advertising, your organisation can:

01

BUILD YOUR PROFILE

Increase visibility with a specialised national forestry audience.

02

SHARE YOUR STORY

Promote your organisation's initiatives, services and opportunities.

03

CONNECT WITH THE SECTOR

Reach professionals across the sector, government, research and forest management.

04

SUPPORT THE PROFESSION

Align your organisation with knowledge sharing, professional development and the forestry community.



SPONSORSHIP & MEDIA OPPORTUNITIES

ADVERTISING IN FORESTRY AUSTRALIA E-NEWS

Reach a targeted national forestry audience through our regular e-News communications.

PAGE 4

2027 WEBINAR PROGRAM SPONSORSHIP

Align your organisation with year-round professional development and knowledge sharing.

PAGE 5

FORESTS AND NATURAL CAPITAL SUMMIT MAY 2027

Connect with leaders shaping natural capital, carbon markets and forest valuation in Australia.

PAGE 6

ANZIF CONFERENCE JULY 2027

Connect with forestry professionals across Australia and New Zealand at a landmark centenary conference exploring the future of forestry.

PAGE 7

FORESTRY AUSTRALIA SYMPOSIUM NOV 2027

Connect with forestry professionals and sector leaders exploring production forestry, innovation focus and stakeholder engagement.

PAGE 8



ADVERTISING IN FORESTRY AUSTRALIA E-NEWS

Reach a highly engaged forestry audience

Forestry Australia's e-News is a trusted source of sector news, professional development, events and opportunities, reaching an engaged national audience of forestry professionals, researchers, land managers and industry leaders.

Advertising in e-News provides a cost-effective, targeted opportunity to promote your organisation, products, services, events or employment opportunities to people working across Australia's forestry sector.

Reach & Engagement

- 1,150 members – Fortnightly e-News distribution
- 2,200 Non-Member subscribers – Monthly e-News distribution
- 50–60% open rate – Demonstrating strong reader engagement

Why advertise with us?

- **Targeted national reach:** Connect directly with forestry professionals, researchers, land managers and decision-makers across Australia.
- **Highly engaged readers:** Benefit from consistently strong e-News open rates of 50–60%.
- **Trusted professional platform:** Promote your organisation through an established and respected professional association.
- **Reach beyond your networks**: Introduce your organisation, products or services to professionals across different areas of forestry.
- **Influence and visibility:** Build awareness among people involved in forest management, research, investment, policy and operational decisions.
- **Flexible advertising opportunities:** Promote products, services, events, employment opportunities, research or new initiatives.

Advertising Specifications

Advertisement size: 600 × 200 pixels

Includes your supplied image or logo and a clickable link to your nominated website.

Advertising Investment (ex GST)

Single Issue: Members Only:	$300
3 Issues: Members Only:	$750
Single Issue: Members & Non-Members:	$500
3 Issues: Members & Non-Members:	$950

E-News booking form can be found on page 10



2027 WEBINAR PROGRAM SPONSORSHIP

Connect with Australia's forestry professionals while supporting knowledge sharing and professional development.

Forestry Australia's national webinar program is one of our most successful and highly valued activities. Now entering its eighth year, the program has established a strong reputation for delivering accessible, high-quality scientific, technical and professional development opportunities.

Featuring leading researchers, management specialists and practitioners, our webinars explore emerging science, new technologies and contemporary forest management issues. The online format enables professionals across Australia, including regional and remote communities, to access expert knowledge and stay connected.

Annual sponsorship provides year-round brand visibility while demonstrating your organisation's commitment to professional excellence and the future of Australia's forests.

Program at a glance

- 8 years – Established and well-regarded program
- 120+ registrations – Average per webinar
- 12+ webinars annually – At least one each month
- National reach – Connecting professionals across Australia

Sponsorship Benefits

- Year-round recognition across a trusted professional development program
- Logo inclusion in promotional emails, website listings and webinar title slides
- Exposure to an engaged audience of forestry professionals, researchers and decision-makers
- Complimentary webinar registration for your staff

Annual Investment

$10,000 + GST

Webinar program sponsor booking form can be found on page 11



FORESTS & NATURAL CAPITAL SUMMIT

18 - 19 MAY 2027 | MELBOURNE

Connecting science, investment and innovation to unlock the value of Australia's forests.

Building on the success of Forestry Australia's Carbon (2024) and Forest Valuation (2025) Summits, this two-day event will bring together forest scientists, investors, First Nations knowledge holders, landholders, policymakers and sector leaders to explore emerging opportunities in natural capital.

The program will examine biodiversity, carbon markets, restoration, ecosystem services and sustainable investment, with a focus on credible, science-based approaches that deliver environmental and economic benefits.

Through expert presentations, case studies and networking, the Summit will encourage collaboration and explore practical pathways for investment and sustainable forest management.

Event at a glance
Dates: Tuesday 18 – Wednesday 19 May 2027
Venue: Rendezvous Hotel Melbourne, Victoria
Expected attendance: 200 plus delegates

Sponsorship Benefits

- Build valuable connections with investors, policymakers, forest management leaders and researchers.
- Demonstrate leadership in natural capital, sustainability and innovation.
- Extend your reach across forestry, conservation, finance and environmental markets.
- Increase brand visibility through Summit promotions, event activities and networking opportunities.

Sponsorship Investment (ex GST)

- Major Sponsor: $8,900
- Supporting Sponsor: $4,400
- Session Sponsor: $2,500
- Summit Dinner Sponsor: $5,000

To view the full Forests and Natural Capital Summit Sponsorship Prospectus and Booking Form
Click for PDF and Website



ANZIF | FORESTRY FUTURES CONFERENCE
5–7 JULY 2027 | WELLINGTON, NEW ZEALAND

A Century of Innovation, Sustainability and Growth

Building on the success of the 2023 ANZIF Conference on the Gold Coast, Forestry Australia and the New Zealand Institute of Forestry will come together for the 2027 Forestry Futures Conference, celebrating 100 years of the New Zealand Institute of Forestry and exploring the future of forestry.

The Conference will bring together forest scientists, practitioners, industry leaders, policymakers and innovators from Australia, New Zealand and beyond to explore forest resilience, sustainability, emerging technologies and opportunities for the next century.

Sponsorship provides an opportunity to connect with an influential international forestry audience, demonstrate industry leadership and support the future of our forests.

Sponsorship Opportunities (Listed in NZD ex GST)

- **Kauri Investor:** $15,000 - Joint conference room naming rights, opening speaking opportunity, exhibition space and three complimentary registrations
- **Jarrah Investor:** $10,000 - Exhibition space, conference branding and one complimentary registration
- **Carbon Neutral Conference Partner**: $7,500 = Recognition as Carbon Neutral Partner and prominent event branding
- **Conference Bag Sponsor:** $6,500 - Prominent logo placement on delegate conference bags
- **Diverse Voices Breakfast Sponsor**: $5,000 - Speaking opportunity and branded presence at the Breakfast
- **Conference Session Sponsor:** $4,000 - Opportunity to chair a session and display branding during the session

Additional packages are available and recognition through conference communications, website and event materials is included in selected packages.

Partner with ANZIF 2027 and be part of the conversation shaping the next century of forestry.

To view the full 2027 ANZIF Conference Sponsorship Prospectus Click HERE



2027 FORESTRY AUSTRALIA SYMPOSIUM
8 - 11 NOVEMBER 2027 | HOBART

Bringing the forestry community together to connect, collaborate and shape the future of the sector

Forestry Australia's 2027 Symposium is the Association's major annual gathering, building on the success of the 2025 Conference in Adelaide and 2026 Symposium in Canberra.

Bringing together forest scientists, professionals, researchers, innovators and industry leaders, the Symposium will explore the future of production forestry, focusing on emerging technologies, innovation and modern forest management practices that enhance productivity, resilience and sustainability. Through expert presentations, practical case studies, field trips and networking, the event offers valuable opportunities to share knowledge and build professional connections.

Sponsorship provides an opportunity to engage with a targeted national audience, showcase your organisation and demonstrate your commitment to the future of Australian forestry.

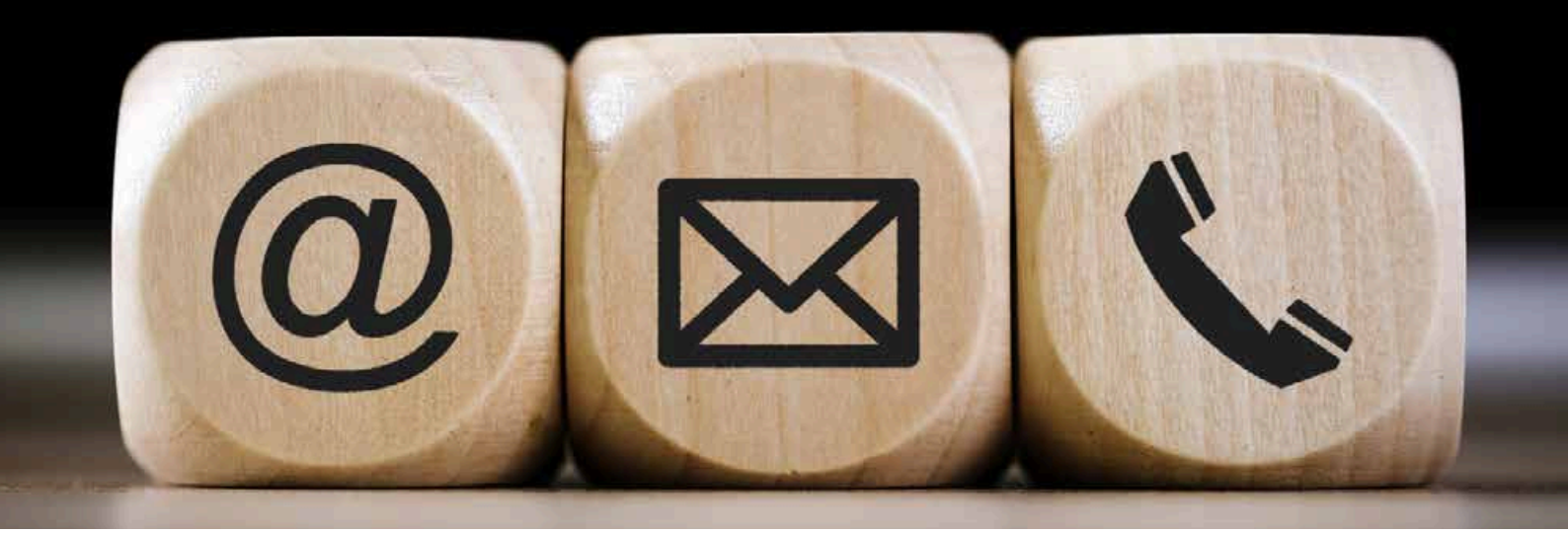
Event at a glance
Dates: 8–11 November 2027
Venue: Crowne Plaza Hobart, Tasmania
Expected attendance: 300 delegates

Sponsorship Opportunities (ex GST)

- Major Sponsor $15,900
- Supporting Sponsor $8,000
- Welcome Reception Sponsor $4,500
- Conference Dinner Sponsor $6,400
- Future Foresters Initiative Function Sponsor $4,000
- Session Sponsor $3,000
- Field Trip Sponsor $2,000
- Satchel Sponsor $3,500
- Trade Exhibitor (15 available) $2,700
- Pen & Note Pad Sponsor $2,000

Partner with Forestry Australia to connect with the professionals, technologies and ideas shaping the future of production forestry.

To view the full 2027 Symposium Sponsorship Prospectus and Booking Form
click for PDF and Website



CONTACT DETAILS

Phone: +61 3 7065 4250
Email: admin@forestry.org.au

For Forest and Natural Capital Summit
Jodi Duiker
Events Coordinator

For webinar and event sponsorship
Jacquie Martin
Chief Executive Officer

For e-News advertising
Jason Ross
Marketing & Communications Manager



E-NEWS BOOKING FORM

Complete, sign and return to book your 2027 e-News advertising

1 YOUR DETAILS

Organisation

ABN

Contact Name

Position

Emaill

Phone

2 PACKAGE / AUDIENCE / INVESTMENT(ex GST)

	PACKAGE	AUDIENCE	INVESTMENT(ex GST)
☐	**Single Issue**	Members only (1,150 fortnightly)	$300
☐	**3 Issues**	Members only (1,150 fortnightly)	$750
☐	**Single Issue**	Members & Non-members (3,350)	$500
☐	**3 Issues**	Members & Non-members (3,350)	$950

Preferred issue date 1

Preferred issue date 2

Preferred issue date 3

3 ARTWORK

600 x 200px banner (supply 1200 x 400 px for high-resolution screens), JPS or PNG.
Email artwork to **admin@forestry.org.au at least 14 business days before your issue.**

4 CONFIRM YOUR BOOKING

By signing, you confirm this booking and accept Forestry Australia's advertising terms and conditions.
We'll confirm your booking and send a tax invoice.
Payment terms: Full payment must be received prior to the publication of the advertisement.

Signature

Date



WEBINAR BOOKING FORM

Complete, sign and return to book your 2027 Webinars

1 YOUR DETAILS

Organisation

ABN

Contact Name

Position

Emaill

Phone

2 WEBINAR PROGRAM INVESTMENT

- 120+ registrations – Average per webinar
- 12+ webinars annually – At least one each month
- Logo inclusion in promotional emails, website listings and webinar title slides
- Complimentary webinar registration for your staff
- National reach – Connecting professionals across Australia

Please tick

☐ **Annual program sponsor** **$10,000 (Ex GST)**

3 ARTWORK

600 x 200px banner (supply 1200 x 400 px for high-resolution screens), JPS or PNG.
Email artwork/logo to **events@forestry.org.au**

4 CONFIRM YOUR BOOKING

By signing, you confirm this booking and accept Forestry Australia's advertising terms and conditions.
We'll confirm your booking and send a tax invoice.
Payment terms: 30 Days upon Invoice

Signature **Date**