

Forestry Australia 2027 Symposium

SPONSORSHIP PROSPECTUS

8 - 11 November 2027

Crown Plaza Hobart, Tasmania



Forestry
AUSTRALIA

INVITATION TO SPONSOR

Join us as a Sponsor for the 2027 Forestry Australia Symposium in Hobart!

Forestry Australia invites your organisation to partner with us as a sponsor of the 2027 Symposium, to be held in Hobart from 8–11 November 2027.

Under the theme *Innovation, Technology and Production*, the Symposium will explore the opportunities for science, technology and innovation to transform production forestry, improve productivity and strengthen the sustainability and resilience of Australia's forests.

Bringing together an anticipated 300 forest scientists, managers, growers, researchers, innovators, policymakers and industry leaders, the Symposium will provide a valuable forum for sharing knowledge, showcasing innovation and building professional connections.

Forestry Australia represents more than 1,150 forest scientists, managers, professionals and growers working across native forests, plantations and environmental services. The Symposium builds on our strong reputation for delivering high-quality professional events that advance science, encourage collaboration and support the forestry profession.

Sponsorship offers your organisation an opportunity to demonstrate leadership, showcase your expertise and connect with key decision-makers and practitioners across Australia's forestry sector.

Your support will help deliver an engaging and influential event, bringing together the people, knowledge and ideas driving the future of production forestry.

We warmly invite you to explore the sponsorship opportunities outlined in this prospectus and join us as a valued Symposium partner.

We look forward to welcoming you to Hobart in November 2027.

Jacquie Martin
Chief Executive Officer
Forestry Australia

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ABOUT FORESTRY AUSTRALIA

Forestry Australia is the national professional association representing more than 1,150 forest scientists, managers, professionals and growers working across Australia's forests and natural resource management sectors.

As a not-for-profit association, we support professional development, scientific excellence, knowledge-sharing and collaboration. Our members work across native forests, plantations, farm forestry, conservation, research and environmental services, contributing to sustainable forest management that delivers environmental, cultural, social and economic benefits.

For everyone who manages, studies and cares for our forests

WHY SPONSOR

Sponsoring the Forestry Australia 2027 Symposium provides a valuable opportunity to raise your organisation's profile, showcase your products and services, and connect with key industry professionals, decision-makers and leaders. Align your brand with a respected national event that brings together the people, ideas and innovations shaping the future of Australia's forestry sector.

1

Brand Awareness

Promote your organisation to an engaged and qualified audience.

4

Raise Profile

Raise your profile in the forest sector and add value to your brand.

2

Connect

Develop business connections and strengthen relationships through face-to-face engagement.

5

Update

Inform and update delegates on new initiatives and developments within your organisation.

3

Education

Have access to the Symposium sessions and presentations.

6

Alignment

Align your brand with the leading association for forest scientists, professionals and growers.

SPONSORSHIP OPPORTUNITIES

Major Sponsor	\$15,900
Supporting Sponsor	\$8,000
Conference Dinner Sponsor	\$6,400
Welcome Reception Sponsor	\$4,500
Future Foresters Initiative Function Sponsor	\$4,000
Session Sponsor	\$3,000
Satchel Sponsor	\$3,500
Pen & Note Pad Sponsor	\$2,000
Field Trip Sponsor	\$2,000
Trade Exhibitor	\$2,700

**Please note all prices exclude GST.*

All Symposium Sponsors receive the following entitlements:

- Organisation logo featured on:
 - Email communication and marketing efforts
 - Symposium signage and Handbook
- A 100-word profile, including link to Organisation's website, on the 2027 Symposium website
- Recognition as a Sponsor in the opening and closing sessions of the Forestry Australia 2027 Symposium
- A copy of the delegate list, including details that delegates have consented to share with sponsors, in accordance with applicable privacy legislation

Plus, specific benefits that are outlined in each package below.



SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: \$15,900

3 OPPORTUNITIES

Sponsorship Benefits:

- Additional logo acknowledgement as the Major Sponsor of the 2027 Symposium by:
 - Upgrade to a 200-word profile on the Sponsor page of the Symposium website
 - Organisation logo on holding slides for Symposium sessions
- Complimentary full Symposium registration for three (3) organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$3,600)
- Opportunity to supply a 60-second promotional video to be played in the Plenary prior to the commencement of official proceedings
- One (1) trade table placed in prime position, with the opportunity for direct interaction with delegates (valued at \$2,970)
- Opportunity to provide two (2) branded banners for display in the Plenary Hall for the duration of the Symposium, with one displayed on the stage
- One (1) full page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor, valued at \$1,100)



SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR: \$8,000

5 OPPORTUNITIES

Sponsorship Benefits:

- Logo acknowledgement as a Supporting Sponsor of the Forestry Australia 2027 Symposium by:
 - Upgrade to a 150 word profile on the Sponsor page of the Symposium website
 - Organisation logo on holding slides for Symposium sessions
- One (1) trade table placed in prime position, with the opportunity for direct interaction (valued at \$2,970)
- Opportunity to provide a branded banner for display in the Plenary Hall for the duration of the Symposium
- Full page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor) (valued at \$1,100)
- Complimentary full Symposium registration for two (2) organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$2,400)



SPONSORSHIP OPPORTUNITIES

CONFERENCE DINNER SPONSOR: \$6,400

Sponsorship Benefits:

- Logo acknowledgement as Conference Dinner Sponsor of the Forestry Australia 2027 Symposium by having the Organisation's logo on holding slide for Symposium Dinner
- Opportunity to provide two (2) branded banners for display at the Symposium Dinner
- Opportunity to provide a five (5) minute address at the Symposium Dinner
- Half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor, valued at \$660)
- Complimentary full Symposium registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,200)
- Three (3) additional complimentary tickets to the Symposium Dinner (valued at \$375)



SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR: \$4,500

Sponsorship Benefits:

- Opportunity to provide two (2) branded banners for display at the Welcome Reception
- Opportunity to provide a two (2) minute address at the Welcome Reception
- Half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor) (valued at \$660)
- Complimentary full Symposium registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,200)
- Three (3) additional complimentary tickets to Welcome Reception (valued at \$240)



SPONSORSHIP OPPORTUNITIES

FUTURE FORESTERS INITIATIVE FUNCTION: \$4,000

Sponsorship Benefits:

- Opportunity to provide two (2) branded banners for display at the FutureForesters Initiative (FFI) Function
- Opportunity to provide a two (2) minute address at the Function
- Half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor) (valued at \$660)
- Complimentary full Symposium registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,200)
- Five (5) additional complimentary tickets to the FFI Function (valued at \$325)



SPONSORSHIP OPPORTUNITIES

SESSION SPONSOR: \$3,000

Sponsorship Benefits:

- Additional Logo acknowledgement as Session Sponsor of the Forestry Australia 2027 Symposium by:
 - Organisation logo on holding slide for sponsored Session
- One (1) half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor, valued at \$660)
- Opportunity to provide one (1) branded banner for display in Session room during sponsored Session
- Complimentary full Symposium registration for one (1) organisation representative (valued up to \$1,200)



SPONSORSHIP OPPORTUNITIES

PEN & NOTE PAD SPONSOR: \$2,000

Sponsorship Benefits:

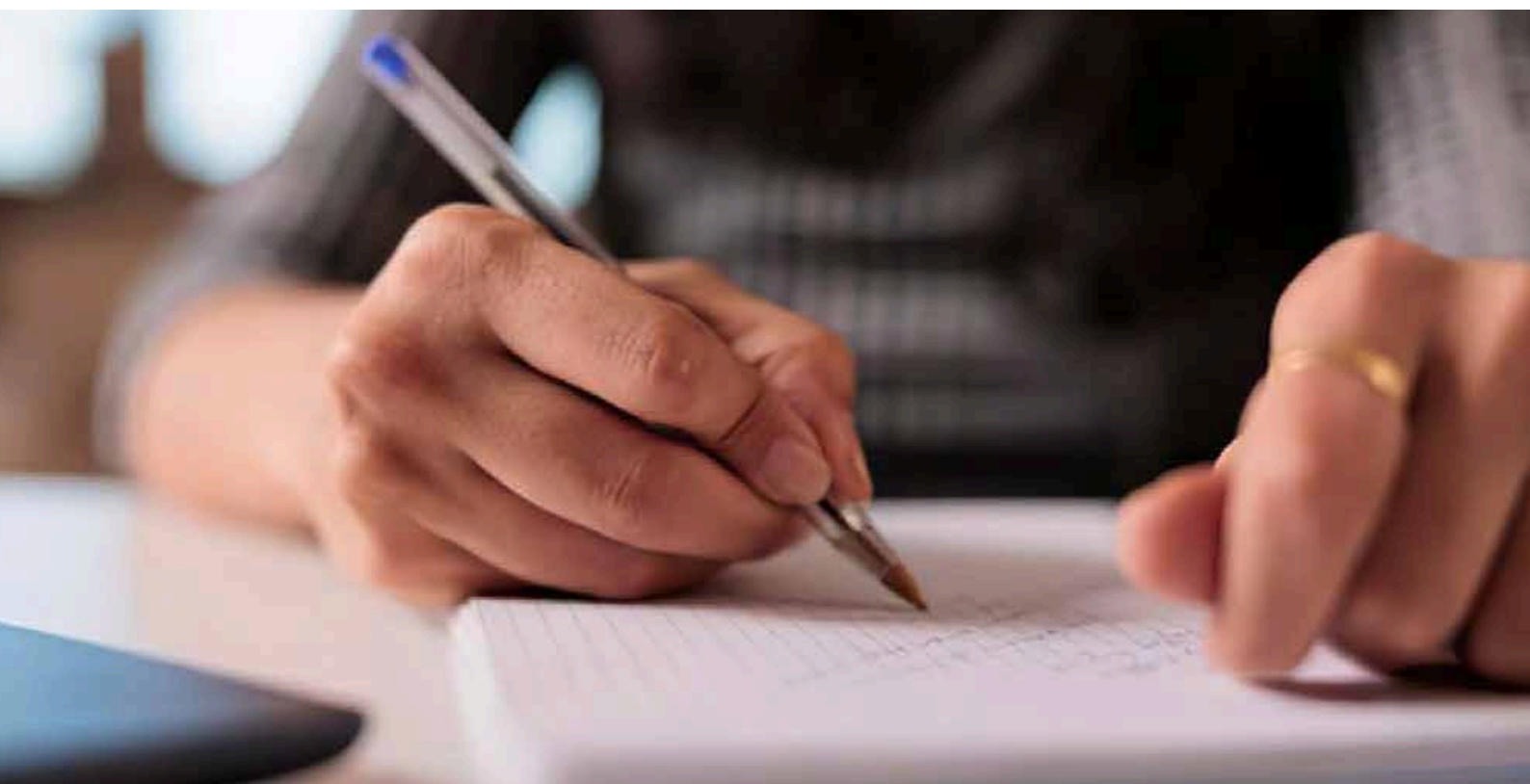
- Logo acknowledgement as the Pen and Note Pad Sponsor of the Forestry Australia 2027 Symposium by:
 - Organisation logo on branded pen and note pad (supplied by Sponsor)
- One (1) half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor) (valued at \$1,100)

Please note: The Pen & Note Pad Sponsor is also responsible for the supply of branded pen and note pad for each delegate.

SACHEL SPONSOR: \$3,500

Sponsorship Benefits:

- Additional logo acknowledgement as a Satchel Sponsor of the 2027 Symposium by:
 - Organisation logo on Symposium satchel
- One (1) half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor, valued at \$660)



SPONSORSHIP OPPORTUNITIES

FIELD TRIP SPONSOR: \$2,000

Sponsorship Benefits:

- Logo acknowledgement as a Field Trip Sponsor of the 2027 Forestry Australia Symposium by:
 - Signage on the respective bus
- Half page advertisement in the Symposium Handbook (finished artwork to be provided by Sponsor) (valued at \$660)
- Two (2) additional complimentary tickets to sponsored Field Trip (valued up to \$300)



EXHIBITION & ADVERTISING OPPORTUNITIES

TRADE EXHIBITOR: \$2,700

Trade Exhibitor Benefits:

- One (1) clothed trestle table, two (2) chairs and one (1) poster board (power available by request)
- The trade exhibition will host arrival tea and coffee, morning and afternoon refreshments, lunches and also the Welcome Reception, presenting a perfect platform to connect with delegates
- Complimentary full Symposium registration for one (1) organisation representative (valued up to \$1,200)

HANDBOOK ADVERTISING

Full page (Full colour. Finished artwork supplied by Sponsor)	\$1,000
Half page (Full colour. Finished artwork supplied by Sponsor)	\$600



BOOKING FORM

1 YOUR DETAILS

Organisation

ABN

Contact Name

Position

Email

Phone

2

PACKAGE

INVESTMENT(ex GST)

Please tick which package you would like to invest in:

☐	Major Sponsor	\$15,900
☐	Supporting Sponsor	\$8,000
☐	Welcome Reception Sponsor	\$4,500
☐	Conference Dinner Sponsor	\$6,400
☐	Future Foresters Initiative Function Sponsor	\$4,000
☐	Session Sponsor	\$3,000
☐	Field Trip Sponsor	\$2,000
☐	Satchel Sponsor	\$3,500
☐	Trade Exhibitor (15 available)	\$2,700
☐	Pen & Note Pad Sponsor	\$2,000

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CONFIRM YOUR BOOKING

By signing, you confirm this booking and accept Forestry Australia's advertising terms and conditions. Please complete and send this booking form to **admin@forestry.org.au**.

A tax invoice will be sent once booking form is received.

☐ I confirm that I have read and agree to the Terms & Conditions, as set out on page 15.

Signature

Date

A 50% deposit is required at time of booking, with the remaining 50% due on or before 10 August 2027.

BOOKING TERMS & CONDITIONS

Pricing

All prices are in Australian dollars and exclude Goods and Services Tax (GST).

Bookings & Payment

Sponsorship and exhibition packages are allocated in the order that completed booking forms and deposits are received.

A 50% deposit is required to confirm a booking, with the remaining balance payable no later than 90 days before the event. Bookings made within 90 days of the event require full payment at the time of booking. Bookings will be confirmed by email. Payment can be made by credit card or tax invoice.

Cancellation by Sponsors

All cancellations must be received in writing. The following cancellation fees apply:

- More than 90 days before the event: 10% of the total package price.
- Between 90 and 31 days before the event: 50% of the total package price.
- 30 days or less before the event: 100% of the total package price.

Any refund will be calculated based on amounts already paid, less the applicable cancellation fee. Where payments received are insufficient to cover the cancellation fee, the outstanding balance remains payable.

Event Changes or Cancellation

Forestry Australia reserves the right to make reasonable changes to the event program, speakers, venue arrangements and sponsorship entitlements where necessary. Where a significant change affects an agreed sponsorship benefit, we will work with the sponsor to provide a suitable alternative.

If the event is postponed, sponsors will be offered the opportunity to transfer their sponsorship to the rescheduled event or request a refund. If Forestry Australia cancels the event, sponsorship payments will be refunded.

Sponsorship Benefits & Materials

Sponsors will receive the benefits outlined in their confirmed sponsorship package.

Sponsors are responsible for supplying logos, advertising artwork, profiles and other promotional materials by the requested deadlines. Forestry Australia cannot guarantee inclusion of materials received after these deadlines.

Sponsors grant Forestry Australia permission to use their name and logo for promotion and delivery of the event. Sponsors may also use Forestry Australia's event name and approved branding when promoting their involvement.

Privacy

Forestry Australia respects the privacy of its members and event delegates. Delegate information will only be shared with sponsors and exhibitors where delegates have consented to its disclosure or where otherwise permitted by law.

Any delegate information provided must only be used for the purposes for which it was disclosed and in accordance with applicable privacy and anti-spam legislation. Access to a delegate list does not automatically authorise sponsors to send unsolicited marketing communications.

Insurance, Liability & Indemnity

Sponsors and exhibitors with exhibition space must maintain public liability insurance of at least AUD \$10 million and provide a certificate of currency to Forestry Australia at least four weeks before the event.

Sponsors and exhibitors are responsible for the security and safekeeping of their own equipment, displays, artwork and other materials. Forestry Australia will take reasonable care of materials provided to it but will not be responsible for loss or damage, except where caused by its own negligence or misconduct.

Sponsors are responsible for ensuring that all materials supplied for publication, promotion or display comply with applicable laws and do not infringe the rights of others, including copyright, trademarks, privacy or defamation laws.

Sponsors agree to indemnify Forestry Australia, its staff and representatives against reasonable losses, damages, claims or costs arising from the sponsor's negligence, misconduct, breach of these terms or use of materials supplied by the sponsor, except to the extent that Forestry Australia has contributed to the loss or damage. Nothing in these terms excludes or limits any rights or liabilities that cannot lawfully be excluded or limited.

Sharing or Transferring Packages

Sponsorship and exhibition packages cannot be transferred or shared without prior written approval from Forestry Australia.

Where a package is shared between organisations, the included benefits will be shared rather than duplicated.

Sponsorship Arrangements

Forestry Australia may introduce or amend unsold sponsorship packages, provided this does not materially reduce the benefits already agreed with confirmed sponsors.

Forestry Australia reserves the right to decline a sponsorship arrangement where there is a reasonable and genuine concern about its alignment with the organisation's purpose, values or the objectives of the event.

By submitting a signed booking form, sponsors acknowledge and accept these terms and conditions.